



## HOPE SF Housing Authority Redevelopment

**Client:** [BRIDGE Housing](#)

**Site Area:** 32 acres

**Number of Units:**

1,400 -1,700 Total Units

65% Affordable/Housing Auth. Units

35% For Sale Units

**Website:** [VMWP](#)

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The Potrero Housing Authority site is located on the edge of Potrero Hill, a steep site with dramatic views of the city and the San Francisco Bay. The transformation of this distressed public housing site reconnects the street grid with a series of blocks similar to the surrounding neighborhood, provides new parks and recreational spaces, places buildings on the street with individual entries facing the wide tree lined streets, and creates a variety of housing types for a wide mix of incomes.

The Potrero site will be redesigned to incorporate the patterns of traditional San Francisco neighborhoods while providing good defensible space design, with successful, safe streets and open space. The Potrero project will replace all of the existing public housing units, minimize displacement during construction, and create an economically diverse community that is physically linked and integrated with the greater Potrero neighborhood.

### Community Meeting

- Resident Meeting: team introduction & explanation of relocation
- Resident Meeting: design team kick-off & current resident likes/dislikes
- Tour of Completed Developments: 60 residents tour 3 completed affordable developments
- Focus Group: Safety group mapping of safe and unsafe areas, listing of goals
- Focus Group: Sustainability
- Focus Group: Commons/Group Site Design
- Focus Group: Building Types
- Focus Group(2): Unit Plans
- Focus Group: held for Cantonese, Spanish & Mandarin speakers
- Town Hall Meeting: Goal Setting/Focus Group Recap
- Design Open House